

2023 Council on Academic Accreditation Site Visitor Training Workshop



ASHA Professional
Development

This course is offered for **1.65** ASHA CEUs (**Intermediate** level; **Related** area)

June 4-6, 2023, Rockville, Maryland

The Site Visitor Training Workshop is a 2.5-day intensive training focusing on the site visit as an essential and unique step in the accreditation process. The site visit, and resulting report, supplies critical information about graduate education programs in audiology and/or speech-language pathology, verifying and supplementing information contained in the self-study and updating any information about the program since the self-study report was submitted. The site visit also enables members of the team to gain insight into relevant data within the context of the program that is often not conducive to a written description and that can be obtained only by direct observation.

The workshop has been designed for training with academic and clinical faculty as well as practitioner members of the CAA site visit teams with backgrounds in audiology and speech-language pathology and is designed to provide instruction and experiential opportunities on the expectations and intricacies of conducting a site visit. A major component of the workshop is training on the application of academic accreditation standards (2017-Revised Standards for Accreditation of Graduate Education Programs in Audiology and Speech-Language Pathology, effective January 2023) that are used as the primary evaluative resource for all accreditation reviews. The standards require programs to develop, deliver, and assess a program of study that allows students to acquire and demonstrate the knowledge and skills necessary to meet national and state standards for entry into independent professional practice, including ASHA certification. The training is consistent with ASHA's expectations for members' professional roles and activities as outlined in the scopes of practice. It also provides an opportunity to develop and apply knowledge of contemporary professional issues, professional credential requirements as required by the ASHA certification standards, and instruction on and practice of interviewing skills and technical report writing.

Training Objectives

As a result of this training, you will be able to:

- Explain the CAA Standards for Accreditation of Graduate Education Programs in Audiology and Speech-Language Pathology
- Explain the accreditation process, CAA procedures, and the function of the site visit
- Evaluate an accreditation application
- Discuss the roles and responsibilities of each member of the site visit team
- Use the accreditation technologies to prepare, conduct, and document site visits, including report development and writing
- Demonstrate effective interpersonal communication skills
- Apply effective interviewing skills and techniques

- Identify potential areas of conflict related to site visits
- Explain what should and should not be included in an exit report
- Plan information to be included in and compose a site visit report
- Discuss the differences and relationship between CAA's Standards for Accreditation and the CFCC's Standards for the Certificates of Clinical Competence (CCC)
- Identify and apply performance criteria for self-assessment and team evaluation.

FACULTY

Valerie Brosius, M.A. is a bilingual speech-language pathologist for Community Physical Therapy, delivering services for neurogenic communication disorders and an Instructor in the Department of Curriculum and Instruction at Northern Illinois University. Prior to her term on the CAA as a speech-language pathology practitioner, she served as a CAA site visitor.

Mary Sue Fino-Szumski, PhD is Associate Professor and Director of Clinical Education in the Vanderbilt University Medical Center, Department of Hearing and Speech Sciences in Nashville, Tennessee. A former site visitor, she serves on the CAA as an academic audiologist and is the CAA 2023 chair.

Susan Gordon-Hickey, PhD is Interim Dean, Pat Capps Covey College of Allied Health Professions and Associate Professor of Audiology at the University of South Alabama in Mobile. She served as a CAA site visitor prior to her election to the CAA as an academic audiologist and is the CAA's chair-elect.

Gretchen Ehret Hoshaw is the Director of Accreditation Operations and is responsible for the day-to-day operations of the accreditation team and is the staff liaison to the CAA Standards Committee. She holds a master's degree from New York University in audiology and speech-language pathology, has been a proud CCC-SLP since 2006. Gretchen holds the Certified Association Executive (CAE) credential from the American Society of Association Executives (ASAE) and the Institute for Credentialing Excellence- Certified Credentialing Professional (ICE-CCP) designations.

Shatonda Jones, PhD is Associate Professor of Communication Sciences and Disorders at Rockhurst University in Kansas City, Missouri. A former CAA site visitor, Jones currently serves on the CAA as an academic speech-language pathologist.

Allen Read joined ASHA in March 2021 and serves as one of ASHA's Accreditation Program Managers. Prior to starting at ASHA, Allen was the Director of Membership at the Association of Former Intelligence Officers. He has also held various positions for the Council of Landscape Architectural Registration Boards, supporting their accounting, events, and membership departments.

Laurie Sterling, M.S. is Senior Speech Pathologist at Houston Methodist Hospital-Clear Lake in Houston, Texas. A former site visitor, she serves on the CAA as a speech-language pathology practitioner.

Kelly Velasquez is the Associate Director of Accreditation for Site Visit Operations at ASHA, where she has worked for the past 25 years. In her current role, she is responsible for directing all activities related to accreditation site visits and the recruitment, selection, and evaluation of volunteer site visitors as part of the Council on Academic Accreditation in Audiology and Speech-Language Pathology's (CAA) accreditation program. She holds a bachelor's degree from Bucknell University in English and psychology and completed all the coursework for a master's degree in clinical psychology with an emphasis in research statistics from Loyola University.

Maia Williams joined ASHA in September 2021 and serves as one of ASHA's Accreditation Program Managers. Maia is responsible for conducting and managing accreditation reviews with programs and the CAA, and consulting with stakeholders about review activities. She holds a bachelor's degree in Psychology, Sociology & Anthropology from Towson University and a master's degree in Higher Education from the University of Pennsylvania.

Speakers' financial and non-financial disclosures relevant to the content of their presentation at **CAA's Site Visitor Training Workshop.**

Speaker	Session	Relevant financial relationship	Relevant non-financial relationship
Valerie Brosius	<ul style="list-style-type: none"> • Accreditation Standards (Students) • Conducting Effective Interviews • Interview Role Plays 	ASHA: paid workshop expenses	ASHA: Member of Council on Academic Accreditation (CAA)
Gretchen Ehret Hoshaw	<ul style="list-style-type: none"> • CAA Accreditation Review Mechanisms & Timelines • CAA Evaluation & Decision/Close Out of Review 	ASHA: Salary as employee	None
Mary Sue Fino-Szumski	<ul style="list-style-type: none"> • Site Visitor Roles and Responsibilities • Higher Education & Accreditation: Key Aspects • Standards Development and Revision • Accreditation Standards (Administration & Governance; Curriculum) • Interview Role Plays • Site Visit Report 	ASHA: paid workshop expenses	ASHA: Member of Council on Academic Accreditation (CAA)
Susan Gordon-Hickey	<ul style="list-style-type: none"> • Welcome/Training Objectives/Assessment • Q&A/ Preparations for Next Section • Recap of the Day and Prep for Tomorrow • Accreditation Standards (Faculty) • Planning the Visit & Data Collection • Interview Role Plays • Wrap-Up/Workshop Evaluation 	ASHA: paid workshop expenses	ASHA: Member of Council on Academic Accreditation (CAA)
Shatonda Jones	<ul style="list-style-type: none"> • Accreditation Standards (Curriculum; Assessment) • Interview Role Plays • Exit Report 	ASHA: paid workshop expenses	ASHA: Member of Council on Academic Accreditation (CAA)
	<ul style="list-style-type: none"> • 		
Allen Read	<ul style="list-style-type: none"> • Team Composition, Selection & Scheduling • Logistics & Reimbursement 	ASHA: Salary as employee	None
Laurie Sterling	<ul style="list-style-type: none"> • Accreditation Standards (Program Resources) • Interview Role Plays 	ASHA: paid workshop expenses	ASHA: Member of Council on Academic Accreditation (CAA)
Kelly Velasquez	<ul style="list-style-type: none"> • Team Composition, Selection & Scheduling • Site Visit Report 	ASHA: Salary as employee	None
Maia Williams	<ul style="list-style-type: none"> • Higher Education & Accreditation: Key Aspects • Standards Review 	ASHA: Salary as employee	None